

<b>SUBJECT: INNOVATION MANAGEMENT</b>		
<b>MASTER IN BUSINESS AND FINANCE</b>	<b>ECTS: 5</b>	<b>TERM: 4, YEAR: 1</b>

WEEK	SESSION	DESCRIPTION OF CONTENTS	STUDENT WORKLOAD DURING THE WEEK	
			DESCRIPTION	CONTACT HOURS
1	1	The nature of technological knowledge	Prepare the paper to be discussed	2
1	2	Innovation and market structure	Prepare the paper to be discussed	2
2	3	Organizational structure and incentives to innovate	Prepare the paper to be discussed	2
2	4	Absorptive capacity	Prepare the paper to be discussed	2
3	5	Protecting innovations through patents	Prepare the paper to be discussed	2
3	6	Using patents / survey data for empirical research on innovation	Prepare the paper to be discussed	2
4	7	The exploitation of innovation	Prepare the paper to be discussed	2
4	8	Licensing of innovation	Prepare the paper to be discussed	2
5	9	R&D collaboration strategies	Prepare the paper to be discussed	2
5	10	Localization of knowledge and technology spillovers	Prepare the paper to be discussed + Homework	2
6	11	Mobility and diffusion of knowledge among firms	Prepare the paper to be discussed	2
6	12	Human capital and knowledge production: Individuals and teams	Prepare the paper to be discussed	2
7	13	Individual incentives in research	Prepare the paper to be discussed	2
7	14	Financing innovation	Prepare the paper to be discussed	2
8-10		Exam + Final projects	Prepare for the exam + Final projects	