

Course: Corporate Social Responsibility, Ethics and Professional Skills
Degree: Master in Accounting

Session	Description of the session
1	Corporate Social Responsibility, stakeholder management and the link with corporate governance.
2	Different approaches to ethics and social responsibility.
3	Social and environmental issues in the conduct of business and of ethical behavior Case: Eccles E. G. (2013) et al. : Foxconn Technology Group (A) – HBS 112002
4	Ethical theories and ethical corporate and professional codes.
5	Conflicts of interest and the consequences of unethical behavior. Case: Facebook: Hard Questions – Stanford Business Case
6	Non-financial and Corporate Social Responsibility reporting
7	Final projects presentations