



SUBJECT: INTERNATIONAL MANAGEMENT		
Master in Management Professor: Samira Dias dos Reis	ECTS: 3	SEMESTER: 2

WEEK	SESSION	DESCRIPTION OF CONTENTS	Indicate special space needs	STUDENT WORK DURING THE WEEK	
				DESCRIPTION	CONTACT HOURS
1	1	International Expansion Strategies I		Prepare for the case discussion	3
2	2	International Expansion Strategies II		Prepare for the case discussion	3
3	3	Timing & Entry Mode. Emerging Markets		Prepare for the case discussion	3
4	4	Global Corporate Social Responsibility		Prepare for the case discussion	3
5	5	Sharing Economy & Information Technology		Prepare for the case discussion	3
6	6	Exit & Re-entering Strategies		Prepare for the case discussion	3



7	7	International Management in the long run		Prepare for the case discussion	3
TOTAL NUMBER OF HOURS					21