



SUBJECT: ECONOMICS, POLICY AND MANAGEMENT OF BIOMEDICAL RESEARCH

MASTER DEGREE: MASTER IN MANAGEMENT AND DEVELOPMENT OF BIOMEDICAL TECHNOLOGIES

ECTS: 5

QUARTER: 1

TIMETABLE FOR THE SUBJECT

WEEK	SESSION	DESCRIPTION OF EACH SESSION	GROUP (X mark)		Indicate if a different lecture room is needed (computer, audiovisual, etc.)	HOMEWORK PER WEEK		
			1	2		DESCRIPTION	ATTENDING HOURS	HOMEWORK Max. 7H/WEEK
1	1	Introduction to Economics (I)	X			Study of the proposed topics	1,5	3
1	2	Introduction to Economics (II)	X			Study of the proposed topics	1,5	3
2	3	Health economics. The Spanish Health System	X			Study of the proposed topics	1,5	3
2	4	The Biomedical Industry: Structure, legal framework and development perspectives	X			Study of the proposed topics	1,5	3
3	5	Fundamentals of public R & D policies. The Spanish Innovation System	X			Study of the proposed topics	1,5	3



3	6	Public and private funding for R&D and innovation	X			Study of the proposed topics	1,5	3
4	7	Strategic Management of the Technology Transfer (TT). Organizations and Infrastructures supporting the TT.	X			Study of the proposed topics	1,5	3
4	8	Strategic Management of the Technology Transfer (TT). Organizations and Infrastructures supporting the TT.	X			Study of the proposed topics	1,5	3
5	9	University- Industry relationship: The Transfer function and innovation ecosystem	X		Scientific Park	Study of the proposed topics	1,5	
5	10	University- Industry relationship: The Transfer function and innovation ecosystem	X		Scientific Park	Study of the proposed topics	1,5	
6	11	Marketing of technology and research results: identification, protection and commercialization	X			Study of the proposed topics	1,5	3
6	12	Marketing of technology and research results: identification, protection and commercialization	X			Study of the proposed topics	1,5	3
7	13	Accounting and Financial Analysis: basic concepts.	X			Study of the proposed topics	1,5	3
7	14	Accounting and Financial Analysis: case studies	X			Study of the proposed topics	1,5	3



8	15	Accounting and Financial Analysis: Cost and cost accounting. R&D financial analysis	X			Study of the proposed topics	1,5	3
8	16	Accounting and Financial Analysis: Cost and cost accounting. Case studies	X			Study of the proposed topics	1,5	3
9	17	Practical Case: Company presentation (spin-off)	X			Study of the proposed topics	1,5	3
9	18	Practical Case: Company presentation (spin-off)	X			Study of the proposed topics	1,5	3
10	19	Project presentation	X			Study of the proposed topics	3	15
10	20	Practice: evaluators` role	X			Study of the proposed topics	3	
		Work: research project for a public private funding call						20
		Exams preparation, tutorships...						15
Total Horas							33	98