



DENOMINACIÓN ASIGNATURA: Dirección de proyectos de I+D+i		
POSTGRADO: MÁSTER UNIVERSITARIO EN INGENIERÍA INFORMÁTICA Profesor/a: Antonio de Amescua	ECTS: 6	CUATRIMESTRE: 2

CRONOGRAMA DE LA ASIGNATURA (versión detallada)

SEMANA	SESIÓN	DESCRIPCIÓN DEL CONTENIDO DE LA SESIÓN	GRUPO (marcar X)		Indicar espacio Necesario distinto aula(aula informática, audiovisual, etc..)	TRABAJO DEL ALUMNO DURANTE LA SEMANA		
			1	2		DESCRIPCIÓN	HORAS PRESENCIALES	HORAS TRABAJO Semana Máximo 7 H
1	1	Presentation 7 Sep Jueves					2,0	
1	2	Origin of ideas. History and Innovation 8 Sep Viernes					2,0	6,0
2	3	Design Thinking Workshop 14 Sep Jueves					2,0	
2	4	Innovation Methods 15 Sep Viernes					2,0	6,0
3	5	Design Thinking Workshop 21 Sep Jueves					2,0	
3	6	Innovation and Entrepreneurship. The inventor, researcher, entrepreneur. Anthropological and psychological aspects 22 Sep Viernes					2,0	6,0



4	7	Design Thinking Workshop 28 Sep Jueves					2,0	
4	8	Innovation Management & Process 29 Sep Viernes					2,0	6,0
5	9	Types of Innovation 5 Oct Jueves 17:00 -19:00					2,0	
5	10	Types of Innovation Workshop 6 Oct Viernes: 15:00 – 17:00					2,0	6,0
6	11	Design Thinking Workshop 19 Oct Jueves: 17:00 -19:00					2,0	
6	12	Types of Innovation Workshop 20 Oct Viernes					2,0	6,0
7	13	Lean Startup: Business Model Canvas, Customer Development 26 Oct Jueves					2,0	
7	14	Lean Startup: Business Model Canvas, Customer Development 27 Oct Viernes					2,0	6,0
8	15	Lean Startup: Workshop 2 Nov Jueves					2,0	



8	16	Lean Startup: Workshop 3 Nov Viernes					2,0	6,0
9	17	Design Thinking Workshop 9 Nov Jueves					2,0	
9	18	Requirements for a management system for R&D 10 Nov Viernes					2,0	6,0
10	19	Design Thinking Workshop 16 Nov Jueves					2,0	
10	20	Product Development Organization 17 Nov Viernes					2,0	6,0
11	21	Design Thinking Workshop 23 Nov Jueves					2,0	
11	22	Product Vision, Release Planning 24 Nov Viernes					2,0	7,0
12	23	Design Thinking Workshop 30 Nov Jueves					2,0	
12	24	Agile & Lean Product Development 1 Dic Viernes					2,0	7,0



13		Semana 4 Dic						7
14		Semana 11 Dic						7
15		Semana 18 Dic						7
TOTAL HORAS							48	102